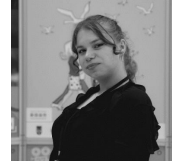


Betül Seyyar

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PROFESSIONAL PROFILE

Communication and media creative with a B.A. in Radio, Television and Cinema, currently pursuing a thesis-based M.A. in Communication at Kastamonu University. Works across visual storytelling, photography, video editing, social media management and copywriting. Actively creates original social content, including self-planned and self-filmed work, alongside AI-assisted video and creative production. Has an academic interest in the intersection of AI and cinema.



EDUCATION

Kastamonu Üniversitesi

M.A. in Communication · Thesis-based

In progress · Kastamonu, Türkiye

Kastamonu Üniversitesi

B.A. in Radio, Television and Cinema

Sep 2019 — Jul 2023 · Kastamonu, Türkiye

Manisa Çukurova Kimya Lisesi

Biomedical Equipment Technology (Medical Imaging)

06.08.2018 · Manisa, Türkiye

LEADERSHIP & FILM EVENTS

Media and Communication Society · Kastamonu University

• Served on the stage and social media teams; later held the society's vice-chair and chair roles.

Film festival and screening participation

- Altın Portakal Film Festival
- Akbank Short Film Screenings

SELECTED WRITING

- **Konuş ve Dinle** — 5 June 2024 · blog article on interpersonal communication. [Blog archive](#)
- **Pamuk Şekerden Hayaller** — 26 February 2024 · creative blog article
- **Mavi** — 26 October 2023 · creative blog article

SKILLS & TOOLS

- **Creative production:** Photography, copywriting, social media management and video editing; AI-assisted visual/video production, script and creative content development.
- **Software:** Adobe Photoshop, Adobe Premiere Pro, Adobe Lightroom, Canva, CapCut, Notion; Microsoft Word, Excel, PowerPoint, OneNote/Notes.
- **Language:** English — A2 (speaking, writing, reading).
- **Academic interest:** AI and cinema.

CERTIFICATES

- **Photography Shooting and Editing Techniques Training · Level 1** — Manisa Yunusemre Public Education Center · 07.10.2023
- **Photography Shooting and Editing Techniques Training · Level 2** — Manisa Yunusemre Public Education Center · 25.11.2023

SOCIAL PROFILES & REFERENCE

[Instagram · @betulseyyar05](#) | [Instagram · @betussart.aep](#) | [TikTok · @betl.seyyar4](#) Portfolio: betlsyyr05.blogspot.com |

Reference: Assoc. Prof. Dr. Ersoy Soydan